

January 29, 2017

Dear Colleague:

The National Society of Black Engineers (NSBE) Birmingham Professionals Chapter is asking for your support in raising scholarship funds for deserving graduating high school students in the Birmingham Metropolitan area. The mission of the chapter and organization is to increase the number of culturally responsible minority engineers who excel academically, succeed professionally, and positively impact the community.

The NSBE Annual Scholarship & Awards Brunch is dedicated to raising the funds necessary to provide academic scholarships to deserving high school seniors in the greater Birmingham area. These events provide the assistance necessary in their pursuit of an engineering career. Over the years, NSBE has awarded over 190 scholarships and awards. This year we will celebrate our 36th anniversary of scholarship giving.

- The **36th Annual NSBE Scholarship & Awards Brunch** will be held on **Saturday, May 6, 2017**. The event will begin at 11:30am at the McWane Science Center in Downtown Birmingham.

We ask that you support us in order to ensure that young, talented, and gifted students have an opportunity to pursue their career aspirations. The National Society of Black Engineers, Birmingham Professionals Chapter, is a tax-exempt organization under 501 (c)(3) of the Internal Revenue Code. All contributions are tax deductible. The net proceeds from advertisements, donations, and ticket sales all help to fund scholarships.

We are grateful for whatever you decide to contribute and for your continued support for such a worthy cause. The following enclosures describe several ways that you can show your support for this endeavor through corporate sponsorship.

If you have any questions feel free to contact us,

Julian Grant

President

julgrant@southernco.com

205-226-1424

Julia Clarke

Fundraising Committee Chair

jclarke@southernco.com

205-226-1658

Enclosures (3)

- Sponsor Levels
- Sponsor Pledge Form
- Brunch Flyer



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Julia Clarke

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Birmingham, AL 35238

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www.nsbexam.org

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The 36th Annual NSBE Scholarship and Awards Brunch

Diamond Level Sponsorship \$5000

- Present (3) \$1500 Scholarship Awards at the NSBE Scholarship Brunch
- Full Page advertisement in Brunch Program Booklet
- Complimentary corporate table at the Awards Program
- Recognition during the Scholarship Awards Brunch Program

Platinum Level Sponsorship \$3500

- Present (2) \$1500 Scholarship Awards at the NSBE Scholarship Awards
- Full Page Advertisement in the Annual Scholarship Brunch Booklet
- Complimentary corporate table at the Awards Program
- Recognition during the Scholarship Awards Brunch Program

Gold Level Sponsorship \$2500

- Sponsor (2) \$1000 Scholarship Award at the NSBE Scholarship Awards
- Full Page Advertisement in the Annual Scholarship Brunch Booklet
- Complimentary corporate table at the Awards Program
- Recognition during the Scholarship Awards Brunch Program

Silver Level Sponsorship \$1000

- Sponsor (1) \$1000 Scholarship Award at the NSBE Scholarship Brunch
- Full Page Advertisement in the Annual Scholarship Brunch Booklet

Bronze Level Sponsorship \$300

- A Half Page Advertisement in the Annual Scholarship Brunch Booklet – A great option for sponsors to benefit this charitable cause in lieu of direct scholarship funding

*Individual Brunch ticket pricing is \$40.00 per person and includes admission and dinner



NSBE Scholarship Sponsorship Pledge Form

Please select your level of Sponsorship:

Corporate Scholarship Brunch Sponsorship

- _____Diamond Level Sponsorship \$5000
- _____Platinum Level Sponsorship \$3500
- _____Gold Level Sponsorship \$2500
- _____Silver Level Sponsorship \$1000
- _____Bronze Level Sponsorship \$300

Booklet Ad Sales

- Full Page Ad - \$150
- Half Page Ad - \$75
- Quarter Page Ad - \$50
- Business Card Ad - \$25

Personal Table - \$320 (includes dinner for eight) _____

Individual Tickets - \$40 per person _____ # of tickets

Amount Enclosed: _____

Do you wish to be billed? _____

Please mail Pledge Form and/or checks to the following address. All checks should be made payable to NSBE-BAE.

**National Society of Black Engineers
Birmingham Professionals
PO Box 380714
Birmingham, Alabama 35238-0714**

Name _____ Company _____
 Street _____
 City, State, ZIP _____
 Phone _____
 Signature _____

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All monies are requested by April 15, 2017